



Scope of Work

Project Title: Study of Eco-Tourism Operators for Landowning Units in Yasawa

Objective

To study the sustainable status of eco-tourism operators for landowners in Yasawa and understand the support required by these operators and how the iTaukei Land Trust Board (TLTB) can assist them.

This includes assessing the current standard of accommodation & services, liability, available training, and technical support to improve their sustainability practices and economic outcomes.

Background:

The iTaukei Land Trust Board manages land rights for native Fijian landowners. Eco-tourism operators from landowning units contribute significantly to the sustainable economic development of local communities and promotion of more experience tourism. Understanding their needs, challenges, and existing resources is vital for formulating strategies that will help enhance their operations.

Key Deliverables:

1. Operator Mapping and Engagement:

- Identify eco-tourism operators from landowning units in Yasawa
- Map their geographical distribution and categorize their services.
- Develop a stakeholder engagement plan to conduct interviews, focus groups, and surveys with the operators.

2. Needs Assessment:

- Conduct a comprehensive needs assessment of the operators to identify gaps in technical knowledge, business management, and sustainable practices.
- Assessment of market, gaps and opportunities.
- Analyze the unique challenges faced by operators who are part of landowning units.

3. Training and Technical Support Review:

- Evaluate existing training programs and technical support available to operators through government agencies, NGOs, and private institutions.
- Assess how relevant and accessible these programs are to operators.
- Identify gaps and additional training required.

4. Support from TLTB:

- Investigate the role of TLTB in facilitating support for eco-tourism operators.
- Identify potential areas where TLTB can enhance its assistance, such as legal guidance, resource management, and business mentorship.
- Formulate recommendations for improving TLTB's engagement strategies.

5. Strategy and Recommendations:

- Develop a strategy for providing targeted support to eco-tourism operators.
- Develop marketing and innovation strategy for eco-tourism operators.
- Propose new training, technical support, or partnership programs to address specific needs.
- Recommend ways TLTB can enhance its role in supporting sustainable eco-tourism.

6. Reporting and Presentation:

- Compile a detailed report on findings, insights, and recommendations.
- Present findings and recommendations to TLTB and relevant stakeholders through presentations or workshops.

Timeline:

The study is to be completed within 8 weeks, with interim progress reports submitted monthly.

Required Skills and Expertise:

- Undergraduate or Master Degrees in Tourism & Marketing, Business Management, Accounting and Financing.
- Experience in tourism research, particularly eco-tourism in local communities.
- Understanding of the iTaukei Land Trust Board's role and the landowning unit structure.
- Proven experience in conducting needs assessments and designing strategic recommendations.

Submission Guidelines:

Interested consultants should submit a proposal outlining their approach, methodology, experience, team composition, and budget estimate.

Please submit your expression of interest by 2pm Friday 24 May 2024:

- The Chairman of the Tender Committee
iTaukei Land Trust Board
431 Victoria Parade, Suva
Fiji Islands.
Email : tendersecretariat@tltb.com.fj

The proposal should also include examples of previous similar work.

Contact: Peni Qalo, General Manager Landowners Affairs, E : pqalo@tltb.com.fj or P# 9995904